

REP HEADLINE# 6398858 TRF# 402590 REP: TEL# 212-759-8787 FAX# 212-644-0761
 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION NOV5/12 14.09
 *** KSWB-TV ***

ADV # ADV. NAME POLI/D FEINSTEIN/D/SEN/CA REP.# OFF.# 65 SALESMAN #
 AGY # AGY. NAME CARRICK CONSULTANTS BUYER NAME JEFF TURK
 271 MADISON AVENUE SALES PRSN NY- VITO LEPORE
 NEW YORK, NY 10017

ORDER # CONTRACT # 6398858 CLASS: NATL. LOCAL REGIONAL
 PRDCT DIANE FEINSTEIN FOR EST# COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT28/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV5/12 14.09

REP: 11/5/12 OK'D SEE MKGD L#10
 MKGD M2 OK'D SEE MKGD L#10
 MKGD M3 OK'D SEE CREDIT L#8
 PLS CFM DALE FOR VITO

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#6 MISSED: MON/500P-800P OCT29 30S \$3,400.00 (OCT29/12)
 OFFER: SUN/500P-932P OCT28 30S \$3,400.00 PLS ADVISE.
 CMT: SPOT RAN ON SUNDAY GAME 4
 M3 OK'D BUY#8 MISSED: SUN/500P-800P OCT28 30S \$3,400.00 (OCT31/12)
 OFFER: NONE
 CMT: CREDIT - MOVED THE \$\$ TO THE OTHER ORDER

CONTRACT TOTAL \$7,150.00
 TOTAL SPOTS 8

REP HEADLINE# 6398858 TRF# 402590
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 212-759-8787 FAX# 212-644-0761
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES NOV5/12 13.50
 *** KSWB-TV ***

ADV #	ADV. NAME	POLI/D FEINSTEIN/D/SEN/CA	REP. #	OFF. # 65	SALESMAN #
AGY #	AGY. NAME	CARRICK CONSULTANTS	BUYER	NAME JEFF TURK	
		271 MADISON AVENUE	SALES PRSN	NY- VITO LEPORE	
		NEW YORK, NY 10017			

ORDER #	CONTRACT # 6398858		CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DIANE FEINSTEIN FOR	EST#	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT28/12	OCT29/12	WK-1		

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	NOV5/12	13.50
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REP: 11/5/12 OK'D SEE MKGD L#10
MKGD M2 OK'D SEE CREDIT L#8
MKGD M3 OK'D SEE CREDIT L#8
PLS CFM DALE FOR VITO

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM CONT. SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
6	S		500P-800P	30		\$3,400.00	10/29	10/29	0		MON	0
PROGRAM : WORLD SERIES												
RTG : 7.0												
10	A		500P-932P	30		\$3,400.00	10/28	10/28	1		SUN	1
PROGRAM : WS GAME 4												
RTG : 7.0												
ORD COM1: SPOT RAN ON SUNDAY GAME 4												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-6 FOR 1 SPOT/WK												
8	S		500P-800P	30		\$3,400.00	10/28	10/28	0		SUN	0
PROGRAM : WORLD SERIES												
RTG : 7.0												
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT28												

REP: TEL# 212-759-8787 FAX# 212-644-0761
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES NOV5/12 13.50
*** KSWB-TV ***

[illegible]

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#6	MISSED: MON/500P-800P	OCT29
			OFFER: SUN/500P-932P	OCT28
			CMT: SPOT RAN ON SUNDAY GAME 4	

M3	OK'D	BUY#8	MISSED : SUN/500P-800P	OCT28	30S	\$3,400.00	(OCT31/12)
M3	OK'D	BUY#8	MISSED : SUN/500P-800P	OCT28	30S	\$3,400.00	(OCT31/12)

OCT/12	\$5,000.00	NOV/12	\$2,150.00	CONTRACT TOTAL	\$7,150.00
				TOTAL SPOTS	8

MARKET TOTALS	\$10,550	KSWB 100%	KGTV 0%	KFMB 0%	KNSD 0%	XETV 0%	KUSI 0%	XDTV 0%
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SVC- NSI
DEMOS- RTG*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 6398858 TRF# 402590 REP: TEL# 212-759-8787 FAX# 212-644-0761
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT31/12 13.28
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** KSWB-TV ***

ADV # ADV. NAME POLI/D FEINSTEIN/D/SEN/CA REP. # OFF. # 65 SALESMAN #
 AGY # AGY. NAME CARRICK CONSULTANTS BUYER NAME JEFF TURK
 271 MADISON AVENUE SALES PRSN NY- VITO LEPORE
 NEW YORK, NY 10017

ORDER # CONTRACT # 6398858 CLASS: NATL. LOCAL REGIONAL
 PRDCT DIANE FEINSTEIN FOR EST# COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT28/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 13.28

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2	UNRESL	BUY#6	MISSED: MON/500P-800P	OCT29	30S	\$3,400.00	(OCT29/12)
			OFFER: SUN/500P-932P	OCT28	30S	\$3,400.00	PLS ADVISE.
			CMT: SPOT RAN ON SUNDAY GAME 4				
M3	UNRESL	BUY#8	MISSED: SUN/500P-800P	OCT28	30S	\$3,400.00	(OCT31/12)
			OFFER: NONE				
			CMT: CREDIT - MOVED THE \$\$ TO THE OTHER ORDER				

CONTRACT TOTAL 10550.00
 TOTAL SPOTS 9

CONTRACT



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

And:

Carriack Media
 271 Madison Ave.
 New York, NY 10017

Contract / Revision		Alt Order #	
402590 /		06398858	
Product			
DIANE FEINSTEIN			
Contract Dates		Estimate #	
10/28/12 - 10/29/12			
Advertiser			
Diane Feinstein / Dem / Senate			
Original Date / Revision		10/26/12 / 10/31/12	
Billing Cycle	Billing Calendar	Cash/Trade	Cash
EOM/EOC	Broadcast		
Station	Account Executive	Sales Office	Telerep NY
KSWB	Vito Lepore		
Special Handling			
Demographic			
Adults 25-54			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/29/12	10/29/12	M-F 430a News	430a-5a		:30	1	\$150.00	NM	1	\$150.00
Week:		10/29/12	11/04/12					1				
N 2	5	10/29/12	10/29/12	M-F 7a-9a	7a-9a		:30	1	\$275.00	NM	1	\$275.00
Week:		10/29/12	11/04/12					1				
N 3	5	10/29/12	10/29/12	M-F 9a-10a News	9a-10a		:30	1	\$125.00	NM	1	\$125.00
Week:		10/29/12	11/04/12					1				
N 4	5	10/29/12	10/29/12	M-F 10a-11a	10a-11a		:30	1	\$100.00	NM	1	\$100.00
Week:		10/29/12	11/04/12					1				
N 5	5	10/29/12	10/29/12	Wkday Late News Rotator	10P-11P		:30	1	\$1,500.00	NM	1	\$1,500.00
Week:		10/29/12	11/04/12					1				
D 6	5	10/29/12	10/29/12	World Series on FOX	430p-730pm		:30	1	\$1,500.00	NM		
Week:		10/29/12	11/04/12					1				
N 7	5	10/28/12	10/28/12	Su 8a-9a	8a-9a		:30	1	\$100.00	NM	0	\$0.00
Week:		10/22/12	10/28/12					1				
N 8	5	10/28/12	10/28/12	World Series on FOX	5p-8pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week:		10/22/12	10/28/12					1				
N 9	5	10/28/12	10/28/12	M-Su Late News Rotator	10p-11p		:30	1	\$1,500.00	NM	1	\$1,500.00
Week:		10/22/12	10/28/12					1				
N 10	5	10/28/12	10/28/12	World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM	0	\$0.00
Week:		10/22/12	10/28/12					1				
Credited												
1	5	10/22/12-10/28/12		World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM		
Week:		10/22/12	10/28/12					1				
Totals												
											8	\$7,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

Contract / Revision 402590 /		Alt Order # 06398858
Contract Dates 10/28/12 - 10/29/12		Product DIANE FEINSTEIN
Advertiser Diane Feinstein / Dem / S		Original Date / Revision 10/26/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
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Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	3	\$5,000.00	\$4,250.00
10/29/12 - 10/29/12	5	\$2,150.00	\$1,827.50
Totals	8	\$7,150.00	\$6,077.50

Signature: _____ Date: _____

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Hansen, Cindi

From: Belee@tribune.com
Sent: Tuesday, October 30, 2012 9:09 PM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Credit: Diane Feinstein / Dem / Senate - 402590

Station: KSWB

Order Information:

Order #: 402590

Order Total: \$10,550.00

Agency: Carrick Media

Advertiser: Diane Feinstein / Dem / Senate

Product: DIANE FEINSTEIN

Alternate Order #: 06398858

Flight Dates: 10/28/12 - 10/29/12

Demo: Adults 25-54

Sales Information: Vito Lepore, Telerep NY, National

The following spot(s) have been credited:

Credited Spot Information (402590-10-1):

Rate: \$3,400.00

Air Date: Sun 10/28/12

Eligible Days: -----Su

Inventory Code: World Series on FOX

Inventory Description: World Series on FOX

Inventory Code Time: 5p-932pm

Spot Type: NM

Length: :30

Channel(s): 5

Priority: Priority 01

Credit Reason: this \$ was made good on the other order

REP HEADLINE# 6398858 TRF# 402590 REP: TEL# 212-759-8787 FAX# 212-644-0761
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT29/12 13.40 *** KSWB-TV ***

ADV # ADV. NAME POLI/D FEINSTEIN/D/SEN/CA REP. # OFF.# 65 SALESMAN #
AGY # AGY. NAME CARRICK CONSULTANTS BUYER NAME JEFF TURK
271 MADISON AVENUE SALES PRSN NY- VITO LEPORE
NEW YORK, NY 10017

ORDER # CONTRACT # 6398858 CLASS: NATL. LOCAL REGIONAL
PRDCT DIANE FEINSTEIN FOR EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT28/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/12 13.40

REP: 10/26/12
NEW ORDER
PLS CFM DALE FOR VITO

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#6

MISSED: MON/500P-800P OCT29 30S \$3,400.00 (OCT29/12)
OFFER: NONE
CMT: SPOT NA, BUYER DOES NOT WANT X-FACTOR

M2 UNRESL BUY#6
MISSED: MON/500P-800P OCT29 30S \$3,400.00 (OCT29/12)
OFFER: SUN/500P-932P OCT28 30S \$3,400.00 PLS ADVISE.
CMT: SPOT RAN ON SUNDAY GAME 4

CONTRACT TOTAL 10550.00
TOTAL SPOTS 9

CONTRACT



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 San Diego, CA 92111
 (858) 492-9269

Carriack Media
 271 Madison Ave.
 New York, NY 10017

And:

Contract / Revision		Alt Order #	
402590 /		06398858	
Product			
DIANE FEINSTEIN			
Contract Dates		Estimate #	
10/28/12 - 10/29/12			
Advertiser			
Diane Feinstein / Dem / Senate			
Original Date / Revision		10/26/12 / 10/29/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Vito Lepore	TeleRep NY	
Special Handling			
Demographic			
Adults 25-54			
IDB#	Advertiser Code	Product Code	
Agency Ref	Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/29/12	10/29/12	M-F 430a News	430a-5a		:30	1	\$150.00	NM	1	\$150.00
Week:		10/29/12	11/04/12					1				
N 2	5	10/29/12	10/29/12	M-F 7a-9a	7a-9a		:30	1	\$275.00	NM	1	\$275.00
Week:		10/29/12	11/04/12					1				
N 3	5	10/29/12	10/29/12	M-F 9a-10a News	9a-10a		:30	1	\$125.00	NM	1	\$125.00
Week:		10/29/12	11/04/12					1				
N 4	5	10/29/12	10/29/12	M-F 10a-11a	10a-11a		:30	1	\$100.00	NM	1	\$100.00
Week:		10/29/12	11/04/12					1				
N 5	5	10/29/12	10/29/12	Wkday Late News Rotator	10P-11P		:30	1	\$1,500.00	NM	1	\$1,500.00
Week:		10/29/12	11/04/12					1				
D 6	5	10/29/12	10/29/12	World Series on FOX	430p-730pm		:30	1	\$0.00	NM	0	\$0.00
Week:		10/29/12	11/04/12					1				
N 7	5	10/28/12	10/28/12	Su 8a-9a	8a-9a		:30	1	\$100.00	NM	1	\$100.00
Week:		10/22/12	10/28/12					1				
N 8	5	10/28/12	10/28/12	World Series on FOX	5p-8pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week:		10/22/12	10/28/12					1				
N 9	5	10/28/12	10/28/12	M-Su Late News Rotator	10p-11p		:30	1	\$1,500.00	NM	1	\$1,500.00
Week:		10/22/12	10/28/12					1				
N 10	5	10/28/12	10/28/12	World Series on FOX	5p-932pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week:		10/22/12	10/28/12					1				
Totals								9	\$10,550.00			\$10,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	4	\$8,400.00	\$7,140.00
10/29/12 - 10/29/12	5	\$2,150.00	\$1,827.50
Totals	9	\$10,550.00	\$8,967.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

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It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

Contract / Revision Alt Order #	402590 / 06398858
Contract Dates Product	10/28/12 - 10/29/12 DIANE FEINSTEIN
Advertiser Original Date / Revision	Diane Feinstein / Dem / S 10/26/12 / 10/29/12

Signature: _____ Date: _____

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REP HEADLINE# 6398858 TRF# 402590 REP: TEL# 212-759-8787 FAX# 212-644-0761
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT29/12 11.51 *** KSWB-TV ***

ADV # ADV. NAME POLI/D FEINSTEIN/D/SEN/CA REP.# OFF.# 65 SALESMAN #
AGY # AGY. NAME CARRICK CONSULTANTS BUYER NAME JEFF TURK
271 MADISON AVENUE SALES PRSN NY- VITO LEPORE
NEW YORK, NY 10017

ORDER # CONTRACT # 6398858 CLASS: NATL. LOCAL REGIONAL
PRDCT DIANE FEINSTEIN FOR EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT28/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT29/12 11.51

REP: 10/26/12
NEW ORDER
PLS CFM DALE FOR VITO

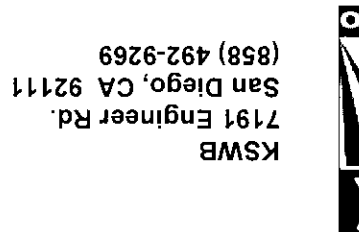
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CONT. SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 10550.00
TOTAL SPOTS 9

CONTRACT

Contract / Revision		Alt Order #	
402590 /		06398858	
Product			
DIANE FEINSTEIN		Contract Dates	
10/28/12 - 10/29/12		Estimate #	
Advertiser		Original Date / Revision	
Diane Feinstein / Dem / Senate		10/26/12 / 10/26/12	
Billing Cycle	Billing Calendar	Cash/Trade	Cash
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	Telep NY
KSWB	Vito Lepore		
Special Handling			
Demographic			
Adults 25-54			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	



Carick Media
271 Madison Ave.
New York, NY 10017

And:

* Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	10/29/12	10/29/12	M-F 430a News	430a-5a		:30	1	\$150.00	NM	1	\$150.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 2	5	10/29/12	10/29/12	M-F 7a-9a	7a-9a		:30	1	\$275.00	NM	1	\$275.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 3	5	10/29/12	10/29/12	M-F 9a-10a News	9a-10a		:30	1	\$125.00	NM	1	\$125.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 4	5	10/29/12	10/29/12	M-F 10a-11a	10a-11a		:30	1	\$100.00	NM	1	\$100.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 5	5	10/29/12	10/29/12	Wkday Late News Rotator	10P-11P		:30	1	\$1,500.00	NM	1	\$1,500.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 6	5	10/29/12	10/29/12	World Series on FOX	430p-730pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week: 10/29/12 11/04/12 1-----1 Spots/Week Rate												
N 7	5	10/28/12	10/28/12	Su 8a-9a	8a-9a		:30	1	\$100.00	NM	1	\$100.00
Week: 10/22/12 10/28/12 -----1 Spots/Week Rate												
N 8	5	10/28/12	10/28/12	World Series on FOX	5p-8pm		:30	1	\$3,400.00	NM	1	\$3,400.00
Week: 10/22/12 10/28/12 -----1 Spots/Week Rate												
N 9	5	10/28/12	10/28/12	M-Su Late News Rotator	10p-11p		:30	1	\$1,500.00	NM	1	\$1,500.00
Week: 10/22/12 10/28/12 -----1 Spots/Week Rate												
Totals												
											9	\$10,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	3	\$5,000.00	\$4,250.00
10/29/12 - 10/29/12	6	\$5,550.00	\$4,717.50
Totals	9	\$10,550.00	\$8,967.50

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KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

Contract / Revision		Alt Order #
402590 /		06398858
Contract Dates		Product
10/28/12 - 10/29/12		DIANE FEINSTEIN
Advertiser		Original Date / Revision
Diane Feinstein / Dem / S		10/26/12 / 10/26/12

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

RTG : 0.8

REP: TEL# 212-759-8787 FAX# 212-644-0761
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT26/12 16.21
*** KSWB-TV ***

REP HEADLINE# 6398858
*** ORIGINAL REV#0 ***

FAX# 212-644-0761
CREDIT RISK !!!
HARRIS REPORT FROM REP

REP: TEL# 212-759-8787
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

OCT26/12 16.21
*** KSWB-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS /WK:	WEEK INVT	DAYS	:TOTL: :SPTS:
5			1000P-1100P	30		\$1,500.00	10/29	10/29	1		MON	1
PROGRAM : FOX 5 NEWS AT TEN												
RTG : 1.7												
6			500P-800P	30		\$3,400.00	10/29	10/29	1		MON	1
PROGRAM : WORLD SERIES												
RTG : 7.0												
7			800A-900A	30		\$100.00	10/28	10/28	1		SUN	1
PROGRAM : FOX SUN MORNING												
RTG : 1.0												
8			500P-800P	30		\$3,400.00	10/28	10/28	1		SUN	1
PROGRAM : WORLD SERIES												
RTG : 7.0												
9			1000P-1100P	30		\$1,500.00	10/28	10/28	1		SUN	1
PROGRAM : FOX 5 NEWS AT TEN												
RTG : 1.7												
OCT/12						\$5,000.00	NOV/12		\$5,550.00	CONTRACT TOTAL		
											TOTAL SPOTS	10550.00
												9

MARKET TOTALS	\$10,550	KSWB 100%	KGTV 0%	KFMB 0%	KNSD 0%	XETV 0%	KUSI 0%	XDTV 0%
			CABL 0%					

SVC- NSI
DEMOS- RTG*